

**WFLX**

## ORDER

Print Date 08/24/12 Page 1 of 3

Flight Dates 09/25/12-10/01/12

Order Sep 00:15:00

## Product

Estimate # 925C01

Contract / Revision      **812818** /      **Treasure Coast Jobs Coalition**

Alt Order # 06296419

Original Date / Revision  
08/24/12 08/24/12

Agency Com	15%
------------	-----

Billing Type	Cash
--------------	------

### Billing Contact

Order Type	Political
------------	-----------

**Advertiser**Treasure Coast Jobs Coalition

Billing Cycle	EOM/EOC
---------------	---------

**814 King Street  
Alexandria, VA 22314**

Billing Calendar BROADCAST

**Agency** Smart Media Group

Demographic A35+

## Buying Contact

Sales Office H-DC

Rev Codes	Agency	Political	Pol-Issue
-----------	--------	-----------	-----------

**814 King Street  
Alexandria, VA 22314**

Sales Region National

Product Codes PL20

Agency Ref

Priority P 2

Advertiser Ref

Primary Account Executive  
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share %	Market Value
---------------	--------------

Competing Station	% of Order	Amount
-------------------	------------	--------

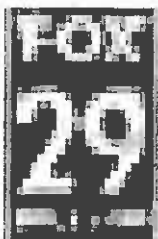
DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

## Order Totals

### Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	17	\$6,115.75	\$7,195.00	0.00	08/27/12	09/30/12	17	\$6,115.75	\$7,195.00
October 2012	5	\$1,814.75	\$2,135.00	0.00	10/01/12	10/01/12	5	\$1,814.75	\$2,135.00
<b>Totals</b>	<b>22</b>	<b>\$7,930.50</b>	<b>\$9,330.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WFLX	09/28/12	09/28/12	TMZ TMZ	Comm	1130P-12A	----1--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----1--		1		\$145.00		0.00					
E 2	WFLX	09/28/12	09/28/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	----1--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----1--		1		\$145.00		0.00					
E 3	WFLX	10/01/12	10/01/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	1-----	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00



WFLX

Print Date: 08/24/12

Page 2 of 3

Contract / Revision

812818

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 08/24/12/ 08/24/12

Order Sep 00:15:00

Advertiser Treasure Coast Jobs Coalit Product Treasure Coast Jobs Coaliti Estimate # 925C01

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	10/01/12	10/01/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	1-----	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$585.00		0.00			
E 4	WFLX	10/01/12	10/01/12	HOW I MET YOUR MOT HOW I MET YOUR MOTI	Comm	11-1130P	1-----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$175.00		0.00			
E 5	WFLX	10/01/12	10/01/12	TMZ TMZ	Comm	1130P-12A	1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$145.00		0.00			
E 6	WFLX	10/01/12	10/01/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$145.00		0.00			
E 7	WFLX	10/01/12	10/01/12	Mon Hour 2 MOB DOCTOR	Comm	9-10P	1-----	:30	1	\$1,085.00	P 2	0.00	NM	1	\$1,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$1,085.00		0.00			
E 8	WFLX	09/29/12	09/29/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1-	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$585.00		0.00			
E 9	WFLX	09/27/12	09/27/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	---1---	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---1---		1				\$585.00		0.00			
E 10	WFLX	09/27/12	09/27/12	HOW I MET YOUR MOT HOW I MET YOUR MOTI	Comm	11-1130P	---1---	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---1---		1				\$175.00		0.00			
E 11	WFLX	09/27/12	09/27/12	TMZ TMZ	Comm	1130P-12A	---1---	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---1---		1				\$145.00		0.00			
E 12	WFLX	09/27/12	09/27/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	---1---	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---1---		1				\$145.00		0.00			
E 13	WFLX	09/27/12	09/27/12	Thu Hour 1 X FACTOR	Comm	8-9P	---1---	:30	1	\$1,585.00	P 2	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---1---		1				\$1,585.00		0.00			
E 14	WFLX	09/25/12	09/25/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-1-----	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-1-----		1				\$585.00		0.00			
E 15	WFLX	09/25/12	09/25/12	HOW I MET YOUR MOT HOW I MET YOUR MOTI	Comm	11-1130P	-1-----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-1-----		1				\$175.00		0.00			



WFLX

Print Date: 08/24/12

Page 3 of 3

Contract / Revision

812818

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 08/24/12/ 08/24/12

Order Sep 00:15:00

Advertiser **Treasure Coast Jobs Coalit** Product **Treasure Coast Jobs Coaliti** Estimate # **925C01**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 15	WFLX	09/25/12	09/25/12	HOW I MET YOUR MOT HOW I MET YOUR MOTI	Comm	11-1130P	-1-----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-1-----		1				\$175.00		0.00			
E 16	WFLX	09/25/12	09/25/12	TMZ TMZ	Comm	1130P-12A	-1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-1-----		1				\$145.00		0.00			
E 17	WFLX	09/25/12	09/25/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	-1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-1-----		1				\$145.00		0.00			
E 18	WFLX	09/26/12	09/26/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	--1----	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--1----		1				\$585.00		0.00			
E 19	WFLX	09/26/12	09/26/12	HOW I MET YOUR MOT HOW I MET YOUR MOTI	Comm	11-1130P	--1----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--1----		1				\$175.00		0.00			
E 20	WFLX	09/26/12	09/26/12	TMZ TMZ	Comm	1130P-12A	--1----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--1----		1				\$145.00		0.00			
E 21	WFLX	09/26/12	09/26/12	Wed Hour 1 X FACTOR	Comm	8-10P	--1----	:30	1	\$1,585.00	P 2	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--1----		1				\$1,585.00		0.00			
E 22	WFLX	09/26/12	09/26/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	--1----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--1----		1				\$145.00		0.00			
Totals														22	\$9,330.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WFLX, West Palm Beach, FL</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">9/24</span>
--	---

I, Smart Media Group

do hereby request station time concerning the following issue:

Treasure Coast Jobs Coalition

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached	<span style="font-size: 1.2em; font-family: cursive;">WFLX#</span>	<span style="font-size: 1.2em; font-family: cursive;">812818</span>	<span style="font-size: 1.2em; font-family: cursive;">7930.50</span>		
	<span style="font-size: 1.2em; font-family: cursive;">WFLX#</span>	<span style="font-size: 1.2em; font-family: cursive;">812821</span>	<span style="font-size: 1.2em; font-family: cursive;">6766-</span>		

**Total Charges:**

14696.50

This broadcast time will be used by: Treasure Coast Jobs Coalition

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasure Coast Jobs Coalition

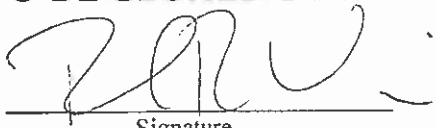
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

8/24/12            703-5841747  
 Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

      John Heislman      GM  
 Signature                      Printed Name                      Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX
<b>FROM:</b>	Will Hildebrandt	<b>HRP OFFICE:</b>	Washington DC

**REQUEST RECEIVED FROM**

**DATE:** 8-23-12

<b>BUYER:</b>	Sarni Rosen
<b>AGENCY:</b>	Smart Media
<b>ADDRESS:</b>	814 King St. Suite 400 Alexandria, VA 22314
<b>PHONE #:</b>	202-659-8723
<b>FAX #:</b>	202-659-8736
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Treasure Coast Jobs Coalition
<b>CPMGN MGR.</b>	
<b>TREASURER:</b>	James Tyrrell III
<b>ADDRESS:</b>	601 Pennsylvania Ave NW, North Building Suite 1000 Washington, DC 20004
<b>PHONE #:</b>	202 772 0909
<b>FAX #:</b>	
<b>OTHER:</b>	<a href="http://treasurecoastjobscoalition.com/">http://treasurecoastjobscoalition.com/</a>

**FOR**

<b>ISSUE:</b>	Issue
<b>OFFICE:</b>	
<b>PARTY:</b>	Republican

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	As ordered
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	